

What Can I Do With This **Ohio State** Major?

Bachelor of Science in Design
Industrial Design
College of Arts and Sciences

Industrial Design deals with developing a wide variety of objects and interrelated systems. Consumer electronics, tools, safety equipment, furniture, medical equipment, and transportation devices are just a few of the many products created in practice. The undergraduate degree programs in the department of Design provide comprehensive, professional training in the design disciplines, while also emphasizing collaboration between each of the areas of study. Students develop projects that demonstrate their abilities to create solutions that meet or exceed professional expectations. ¹

Career Areas/Job Titles:

Management and Industry

Industrial Designer
Product Designer
Product Developer
Exhibit Designer
Package Designer

Multimedia Designer

Website Designer

Graphic Designer

Science and Technology

Automotive Designer

Furniture Designer

Medical Equipment Designer

Education

Professor

Industrial Design Consultant

Communication and Media

**Some careers may require licensure, certification, or further education. Talk to an advisor about specific requirements.*

Transferable Skills:

Artistic Design

Basic Computer Skills

Building and Construction

Engineering Fundamentals

Expressing Ideas

Listening Skills

Provide/Respond to Feedback

Use Technology Effectively

Written Communication

Cultural Understanding

Teamwork

Willingness to Take Risks

Conceptualization

Creativity/Imagination

Defining Needs

Experimental Design

Identifying Problems

Research Skills

Setting Goals

Adaptability/Flexibility

Attention to Detail

Implementing Decisions

Initiative

Administrative Skills

Strategic Planning/Visioning

Creating Innovative Solutions

Analytical/Critical Thinking

**This is not an extensive list of transferable skills. See larger list of skills you might develop here:*

<http://ccss.osu.edu>

Professional Links:

Industrial Designers Society of America: <http://www.idsa.org/about>

International Council of Societies of Industrial Design: <http://www.icsid.org/about/about.htm>

National Organization of Minority Architects: <http://www.noma.net/>

Columbus Society of Communicating Arts: <http://www.cscarts.org/>